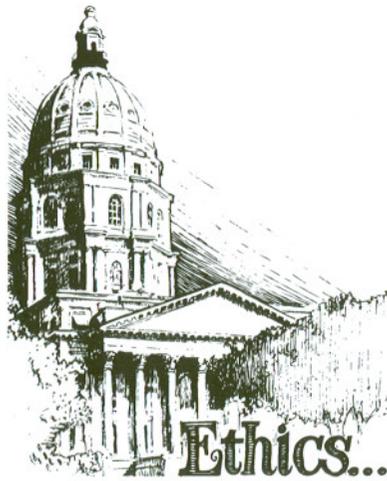


**1994**

**STATISTICAL SUMMARY OF  
STATE WIDE and HOUSE  
CAMPAIGN FINANCE DATA**



**KANSAS COMMISSION ON  
GOVERNMENTAL  
STANDARDS & CONDUCT**

109 West 9<sup>th</sup>, Suite 504  
Topeka, Kansas 66612

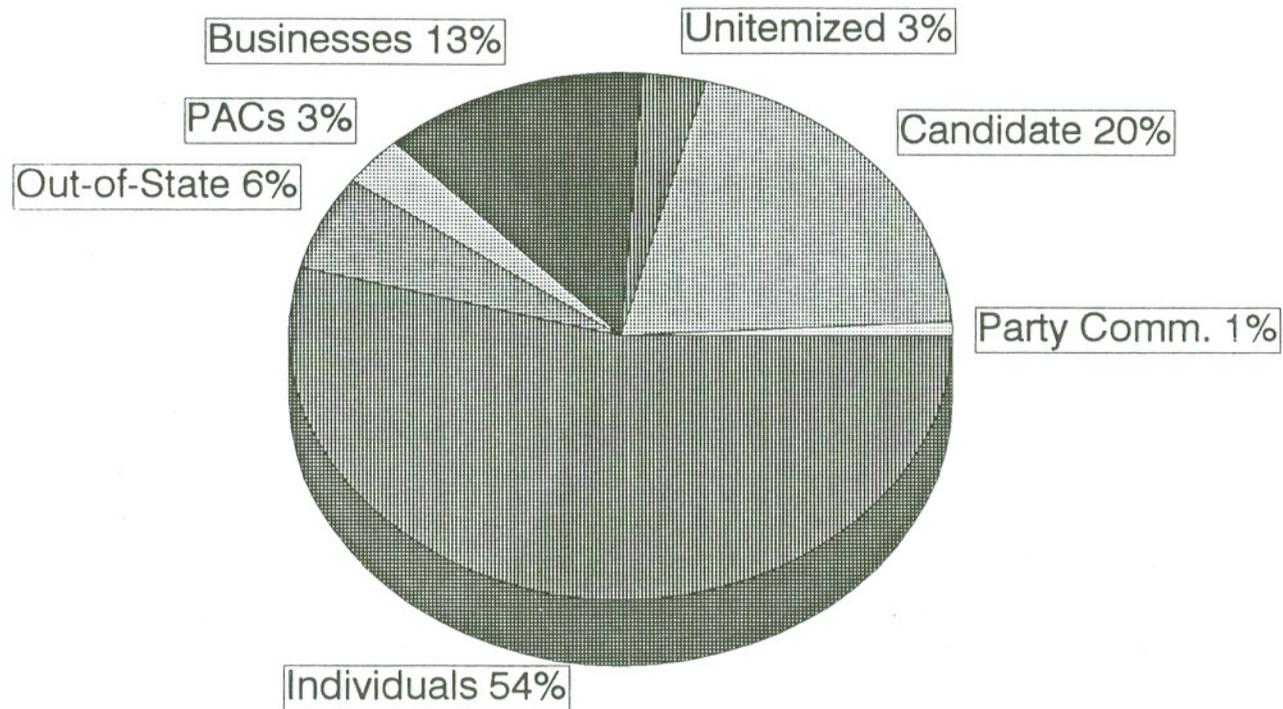


## PREFACE

This campaign statistics summary has been prepared with the objective of increasing the utilization of reported campaign finance information and is intended to:

- (1) Meaningfully condense reported campaign finance information into a published form which is more accessible to the citizens of Kansas;
- (2) Chart the candidates' receipts and expenditures in a manner which allows the reader to assess financial influences on the election process; and
- (3) Establish a basis for identifying trends in campaign financing by comparing information from year to year.

# 1994 Statewide Election Cycle Monetary Contributions by Category



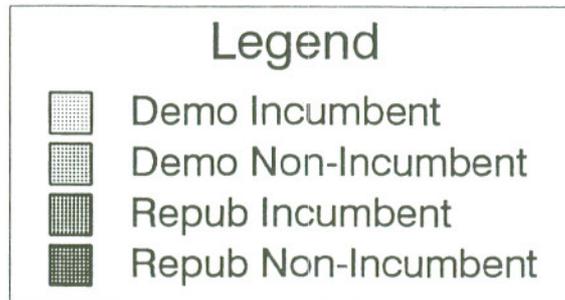
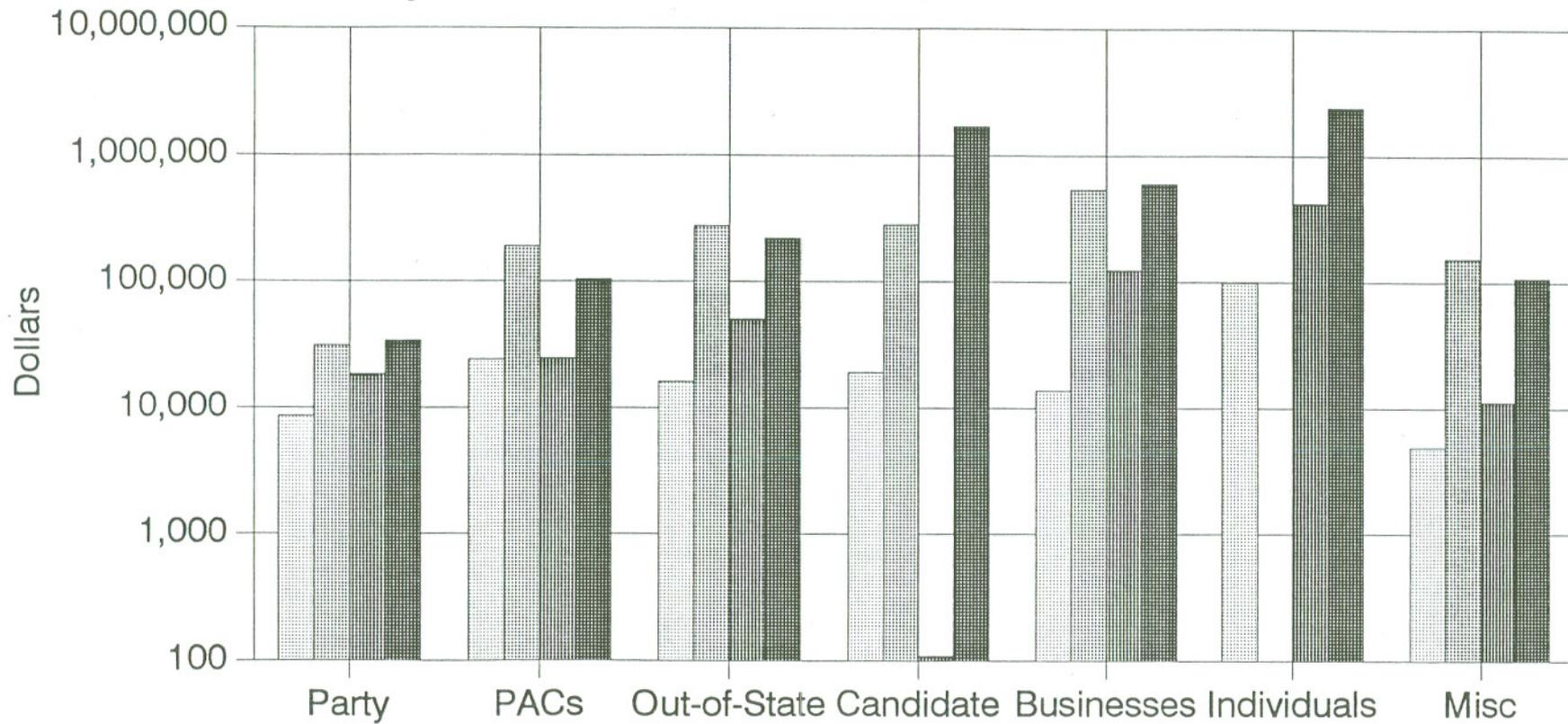
## 1994 ELECTION CYCLE MONETARY CONTRIBUTIONS TO STATEWIDE CANDIDATES

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Non-Incumbent Libertarian & Independent
Businesses, Corporations, Unions	\$1,275,022.74	13%	\$137,399.79	\$1,137,622.95	\$13,680.00	\$538,053.42	\$123,719.79	\$599,369.53	\$200.00
Candidates/Spouse's Personal Funds	1,984,859.78	20	19,236.87	1,965,622.91	19,128.12	283,687.04	108.75	1,677,958.86	3,977.01
Individuals	5,204,230.88	54	518,535.24	4,685,695.64	99,603.50	2,276,222.45	418,931.74	2,399,838.19	9,635.00
Out-of-State Organizations	564,144.23	6	66,637.75	497,506.48	16,200.00	275,334.00	50,437.75	222,172.48	0
Political Action Committees	343,979.54	3	48,845.00	295,134.54	24,235.00	190,796.00	24,610.00	104,338.54	0
Party Committees	93,333.70	1	27,197.50	66,136.20	8,622.50	31,221.95	18,575.00	34,062.00	852.25
Unitemized & Miscellaneous	281,042.69	3	16,130.88	264,911.81	4,880.20	154,067.18	11,250.68	108,590.18	2,254.45
<b>Total Contributions</b>	<b>\$9,746,613.56</b>	<b>100%</b>	<b>\$833,983.03</b>	<b>\$8,912,630.53</b>	<b>\$186,349.32</b>	<b>\$3,749,382.04</b>	<b>\$647,633.71</b>	<b>\$5,146,329.78</b>	<b>\$16,918.71</b>

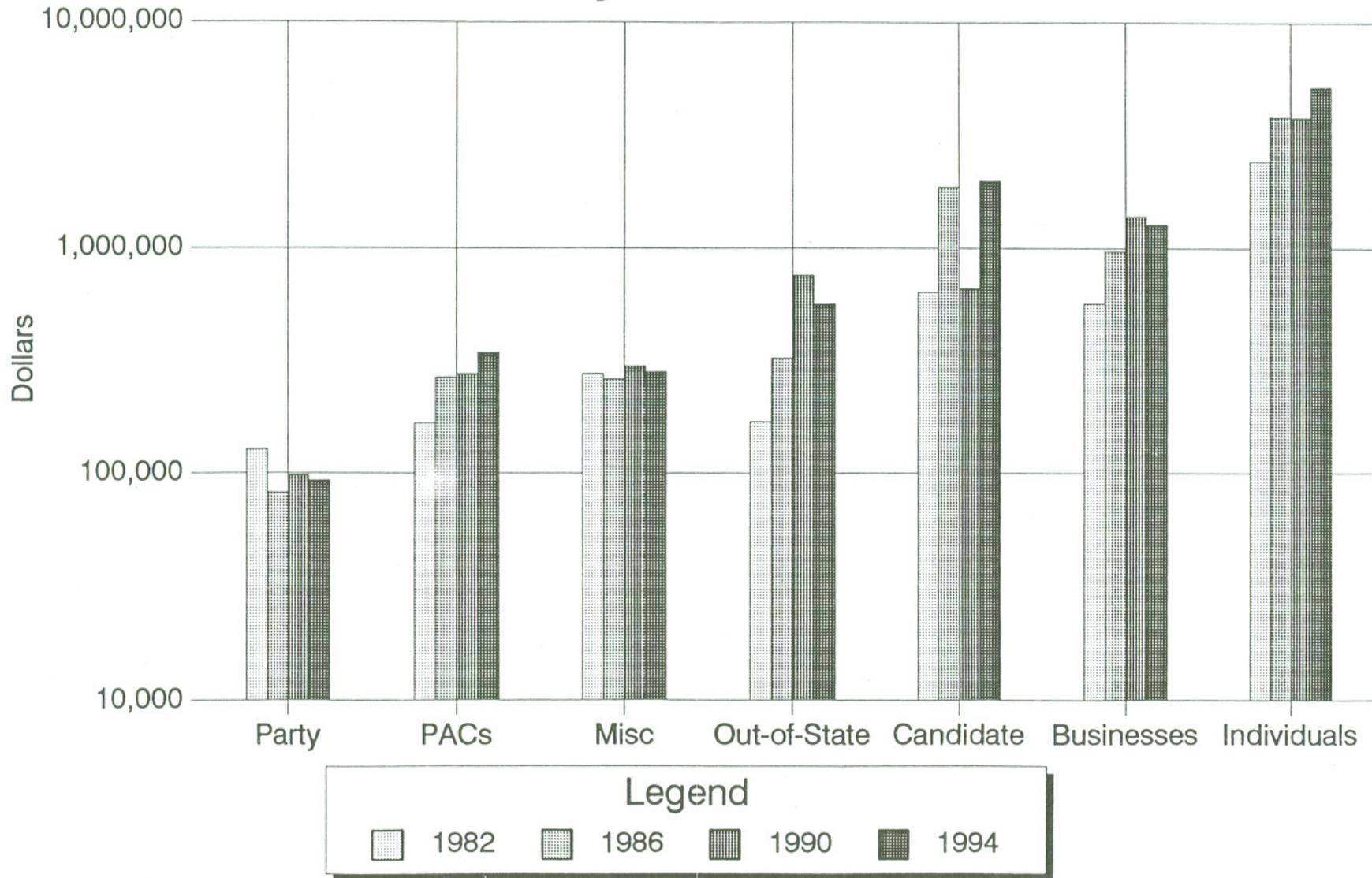
Number of Candidates	Won	5	14	1	4	1	1	0	3	0
	Lost	30	86	1	29	0	11	1	13	5
	Total	35	100%	2	33	1	12	1	16	5

# Monetary Contributions

## Demo/Repub\*\*Incumbent/Non-Incumbent



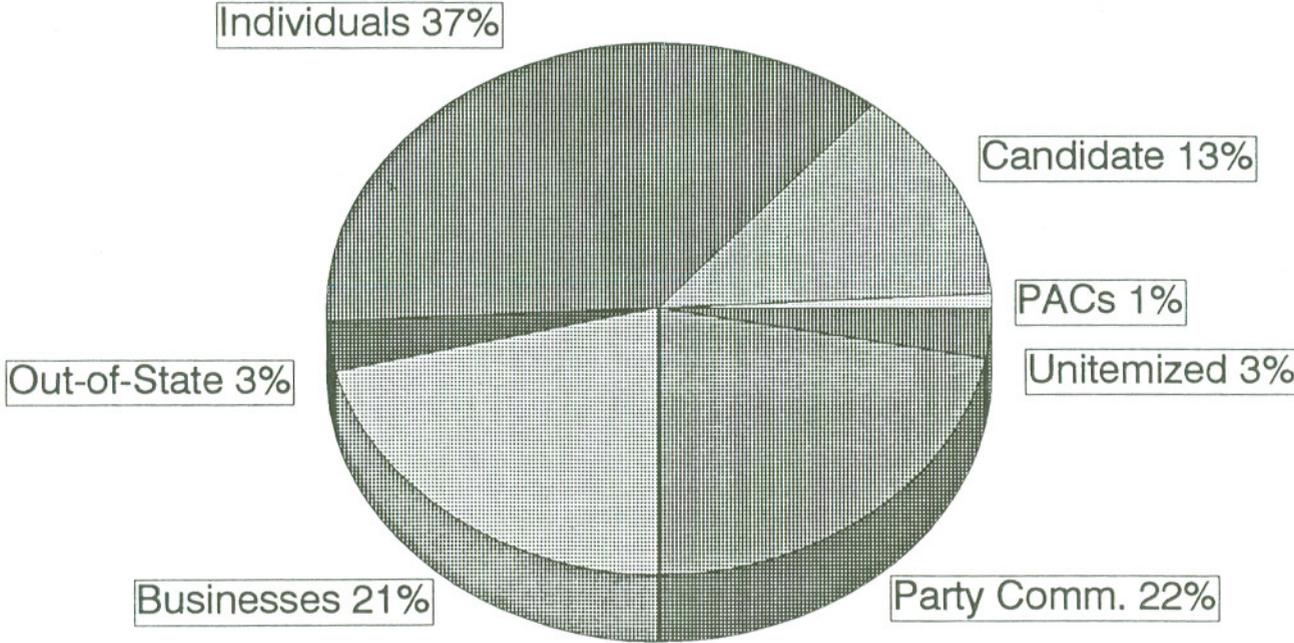
# Comparison of Statewide Election Cycles Monetary Contributions



## Comparison of Statewide Election Cycles Monetary Contributions

Type of Contributor	1982	1986	1990	1994
Party Committees	\$ 127,982	\$ 82,145	\$ 97,906	\$ 93,334
Political Action Committees	166,784	266,680	275,566	343,980
Miscellaneous	275,803	261,713	297,593	281,043
Out-of-State	168,857	324,477	759,177	564,144
Candidate - Spouse	636,975	1,866,369	663,104	1,984,859
Businesses, Corporations, Unions	567,642	972,071	1,379,281	1,275,023
Individuals	2,430,076	3,837,316	3,800,245	5,204,231

# 1994 Statewide Election Cycle Inkind Contributions by Category

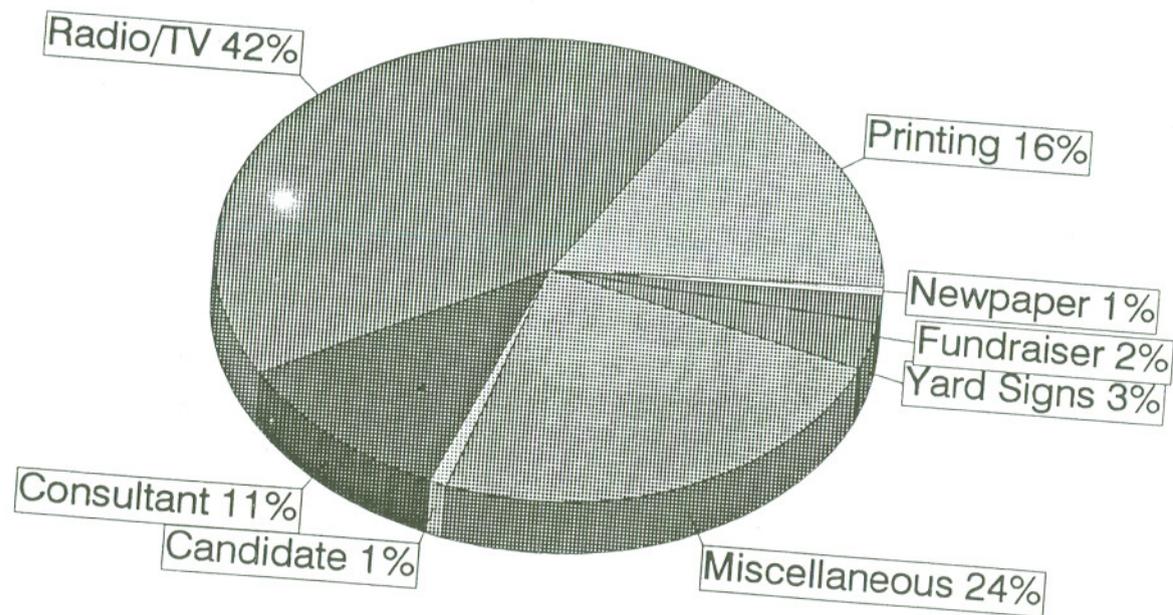


## 1994 ELECTION CYCLE INKIND CONTRIBUTIONS TO STATEWIDE CANDIDATES

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Non-Incumbent Libertarian & Independent
Businesses, Corporations, Unions	\$112,177.53	21%	\$5,320.88	\$106,856.65	\$101.40	\$50,960.17	\$5,219.48	\$55,555.98	\$340.50
Candidates/Spouse's Personal Funds	68,353.25	13	0	68,353.25	0	58,265.03	0	9,865.94	222.28
Individuals	196,467.74	37	18,856.66	177,611.08	1,646.69	83,924.19	17,209.97	93,067.01	619.88
Out-of-State Organizations	15,031.24	3	0	15,031.24	0	7,167.12	0	7,864.12	0
Political Action Committees	3,070.97	1	0	3,070.97	0	630.97	0	2,440.00	0
Party Committees	119,378.26	22	2,383.25	116,995.01	0	0	2,383.25	116,995.01	0
Unitemized & Miscellaneous	14,530.59	3	0	14,530.59	0	13,541.07	0	540.00	449.52
<b>Total Contributions</b>	<b>\$529,009.58</b>	<b>100%</b>	<b>\$26,560.79</b>	<b>\$502,448.79</b>	<b>\$1,748.09</b>	<b>\$214,488.55</b>	<b>\$24,812.70</b>	<b>\$286,328.06</b>	<b>\$1,632.18</b>

Number of Candidates	Won	5	14	1	4	1	1	0	3	0
	Lost	<u>30</u>	<u>86</u>	<u>1</u>	<u>29</u>	<u>0</u>	<u>11</u>	<u>1</u>	<u>13</u>	<u>5</u>
	Total	35	100%	2	33	1	12	1	16	5

# 1994 Statewide Election Cycle Expenditures by Category



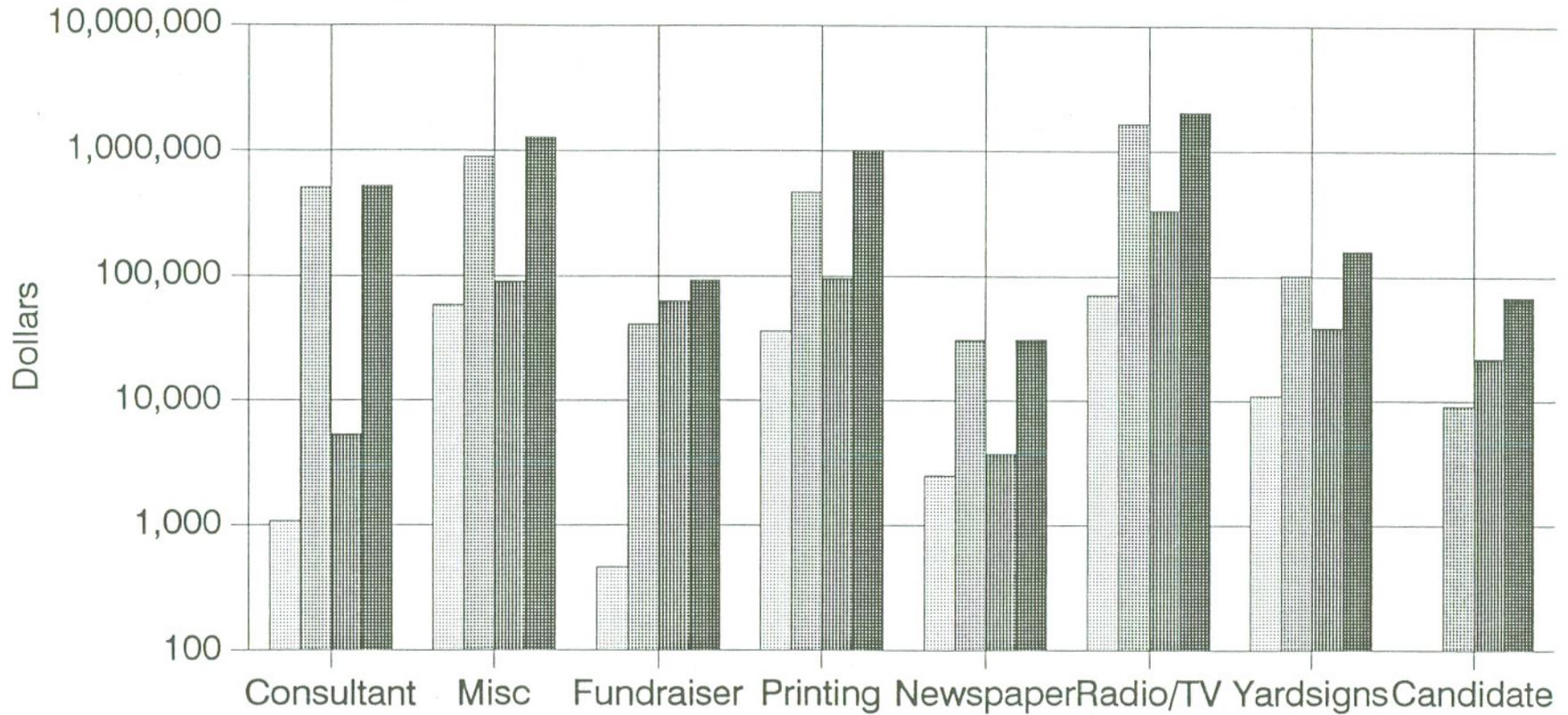
## 1994 ELECTION CYCLE EXPENDITURES FOR STATEWIDE CANDIDATES

TYPE OF EXPENDITURE	CANDIDATE								
	Total Amount	% of Total Expenditures	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Non-Incumbent Libertarian & Independent
Consultant	\$1,042,594	11%	\$6,434	\$1,036,160	\$1,074	\$514,370	\$5,360	\$521,790	\$ 0
Fundraiser	187,023	2	63,593	123,430	461	30,951	63,132	92,479	0
Newspaper Advertising	68,668	1	6,257	62,411	2,498	30,905	3,759	31,236	270
Printing, Postage and Distribution	1,617,551	16	131,324	1,486,227	36,018	470,892	95,306	1,011,695	3,640
Radio and Television Advertising	4,127,473	42	409,774	3,717,699	71,077	1,658,081	338,697	2,059,482	136
Yard Signs, Bumper Stickers, etc	313,288	3	49,958	263,330	11,106	101,515	38,852	160,386	1,429
Reimbursement to Candidate	100,083	1	22,173	77,910	0	9,147	22,173	68,479	284
Miscellaneous	2,332,589	24	149,884	2,182,705	58,790	893,861	91,094	1,278,473	10,371
<b>Total Expenditures</b>	<b>\$9,789,269</b>	<b>100%</b>	<b>\$839,397</b>	<b>\$8,949,872</b>	<b>\$181,024</b>	<b>\$3,709,722</b>	<b>\$658,373</b>	<b>\$5,224,020</b>	<b>\$16,130</b>

Number of Candidates	Won	5	14	1	4	1	1	0	3	0
	Lost	30	86	1	29	0	11	1	13	5
	Total	35	100%	2	33	1	12	1	16	5

# Expenditures

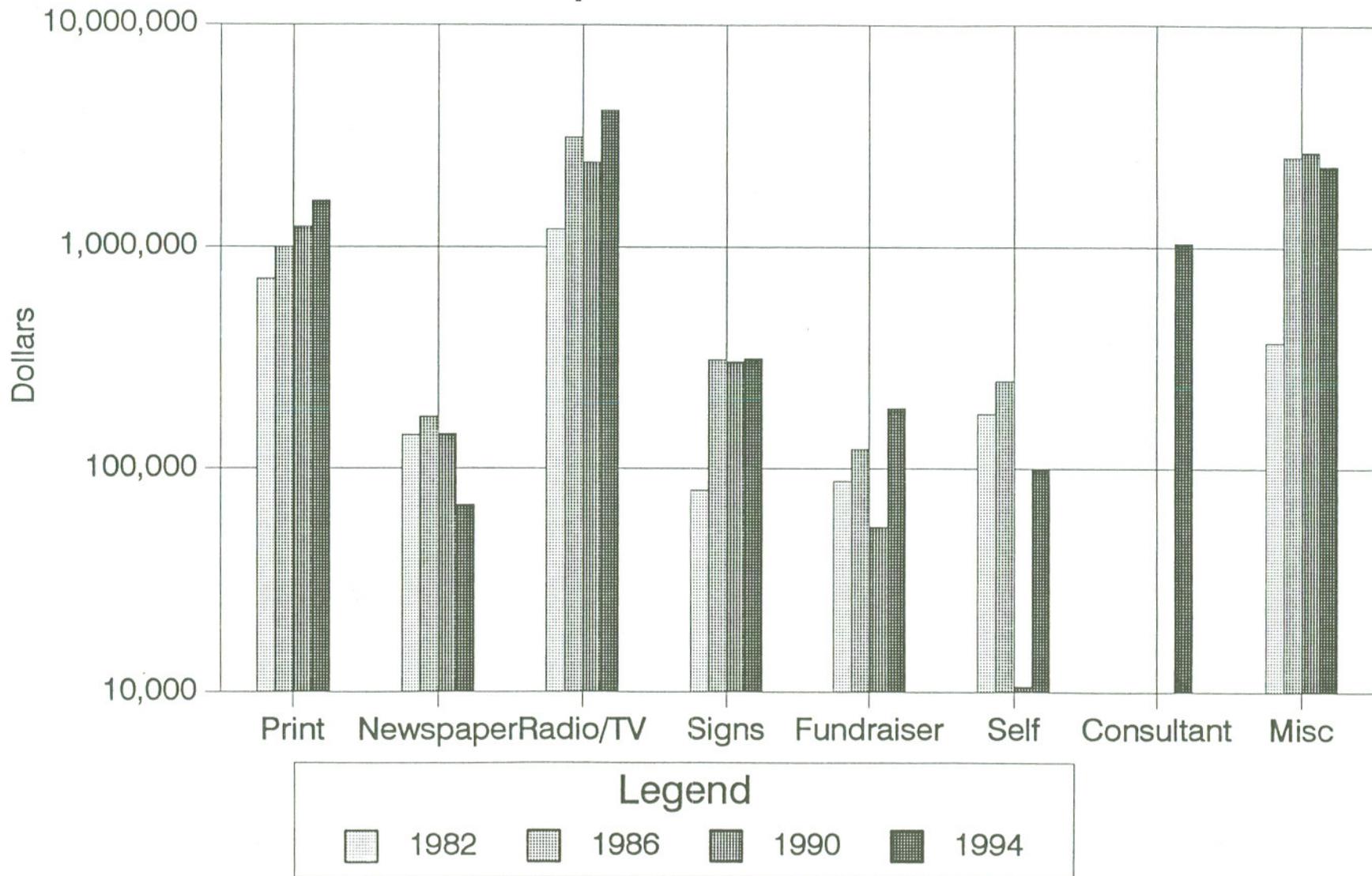
## Demo/Repub\*\*Incumbent/Non-Incumbent



### Legend

-  Demo Incumbent
-  Demo Non-Incumbent
-  Repub Incumbent
-  Repub Non-Incumbent

# Comparison of Statewide Election Cycles Expenditures

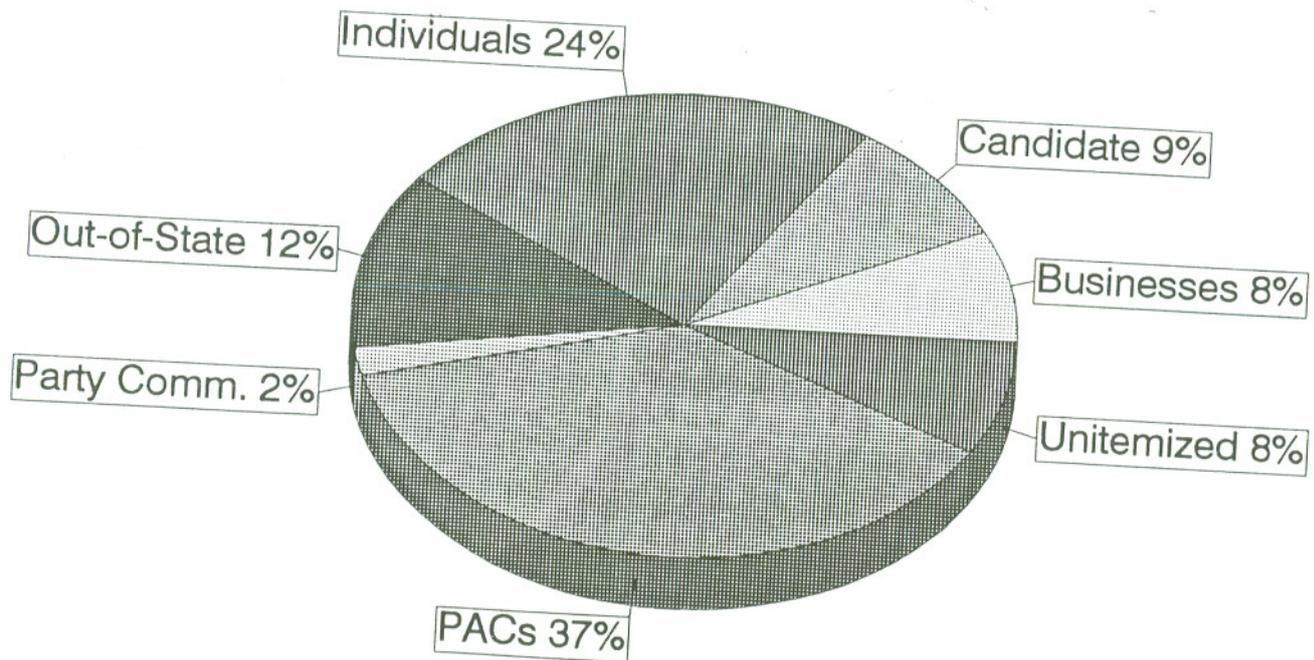


## Comparison of Statewide Election Cycles Expenditures

Type of Expenditure	1982	1986	1990	1994
Printing, Mailing/Distribution	\$ 719,243	\$ 998,636	\$ 1,238,438	\$ 1,617,551
Newspaper & Other Publication Ads	151,146	170,454	142,639	68,668
Radio & Television Advertising	1,203,400	3,134,504	2,419,908	4,127,473
Yard Signs, Bumper Stickers, Buttons	79,684	309,285	303,455	313,288
Fundraising Expenses	87,969	122,509	54,634	187,023
Reimbursements to Candidate	175,911	247,969	10,585	100,083
Consultants	N/A	N/A	N/A	1,042,594
Miscellaneous & Unitemized	371,938	2,561,088	2,694,896	2,332,589



# 1994 House Election Cycle Monetary Contributions by Category



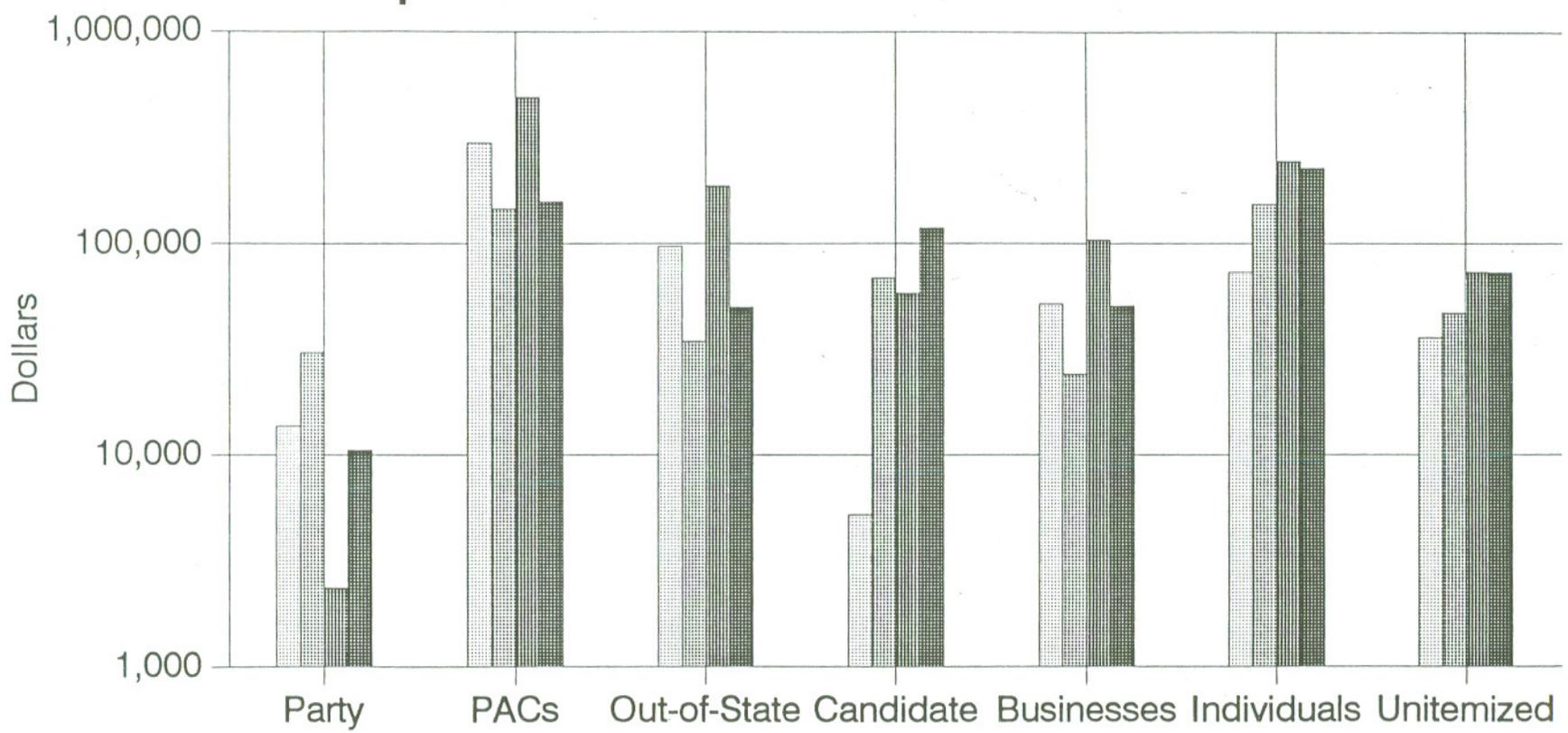
## KANSAS HOUSE 1994 MONETARY CONTRIBUTIONS

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Non-Incumbent Libertarian & Independent
Businesses, Corporations, Unions	\$ 230,945.03	8%	\$ 156,388.14	\$ 74,556.89	\$ 51,865.00	\$ 23,998.50	\$ 104,523.14	\$ 50,558.39	-0-
Candidates/Spouse's Personal Funds	251,714.45	9%	63,207.71	188,506.74	5,194.95	68,744.18	58,012.76	118,382.32	1,380.24
Individuals	702,530.87	24%	319,528.53	383,002.34	73,332.88	154,192.02	246,195.65	227,675.75	1,134.57
Out-of-State Organizations	369,400.00	12%	285,355.00	84,045.00	97,400.00	34,300.00	187,955.00	49,745.00	-0-
Political Action Committees	1,095,686.00	37%	791,631.00	304,055.00	300,335.00	146,230.00	491,296.00	157,825.00	-0-
Party Committees	57,115.56	2%	15,990.00	41,125.56	13,645.00	30,455.00	2,345.00	10,470.00	200.56
Unitemized & Miscellaneous	230,244.84	8%	109,014.63	121,230.21	35,756.57	46,690.42	73,258.06	72,969.50	1,570.29
<b>Total Contributions</b>	<b>2,937,636.75</b>	<b>100%</b>	<b>1,741,115.01</b>	<b>1,196,521.74</b>	<b>577,529.40</b>	<b>504,610.12</b>	<b>1,163,585.61</b>	<b>687,625.96</b>	<b>4,285.66</b>

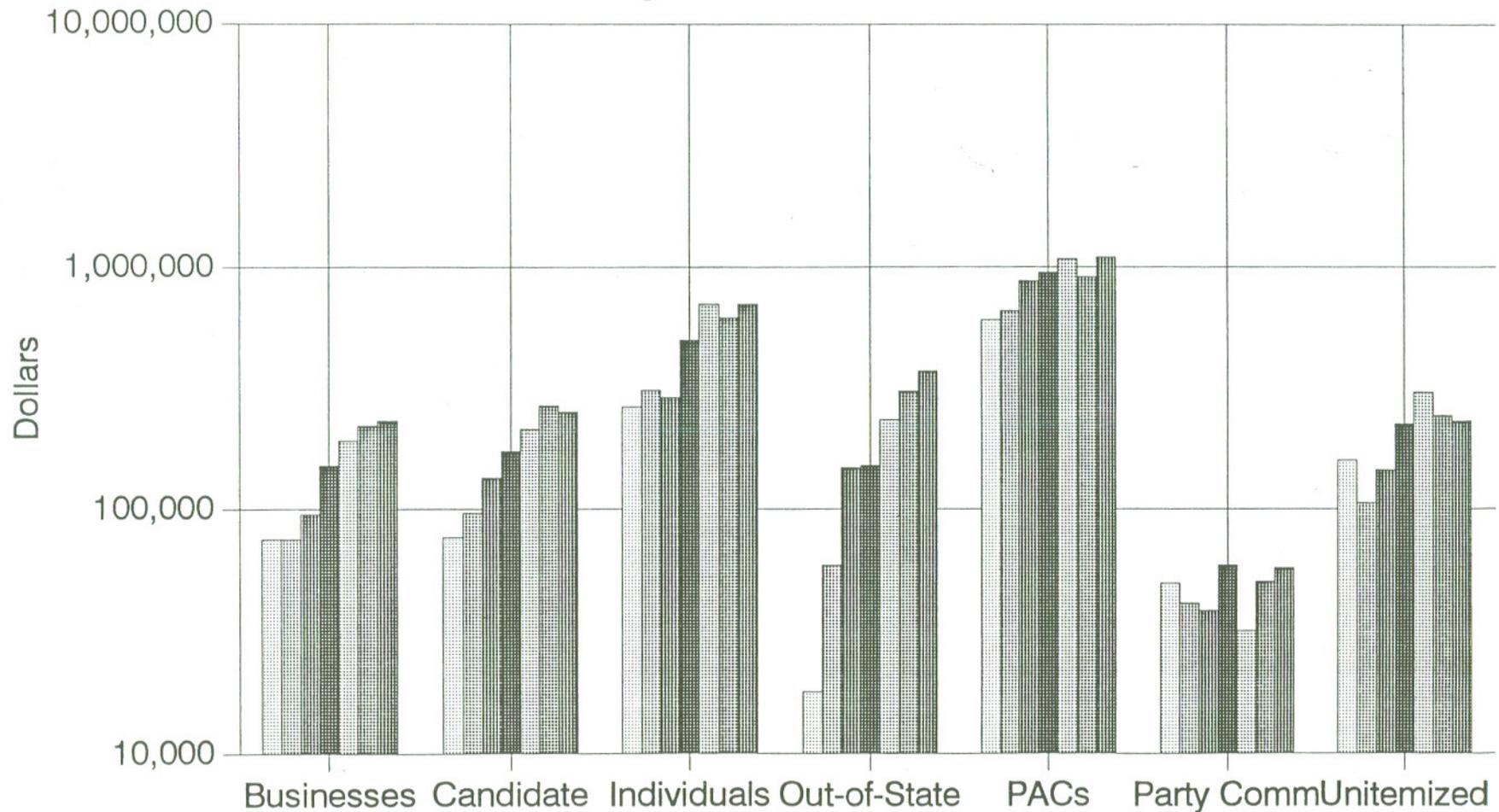
Number of Candidates	Won	125	90	35	34	10	56	25	0
	Lost	164	16	148	14	76	2	63	9
	Total	289	106	183	48	86	58	88	9

# Monetary Contributions

Demo/Repub\*\*Incumbent/Non-Incumbent



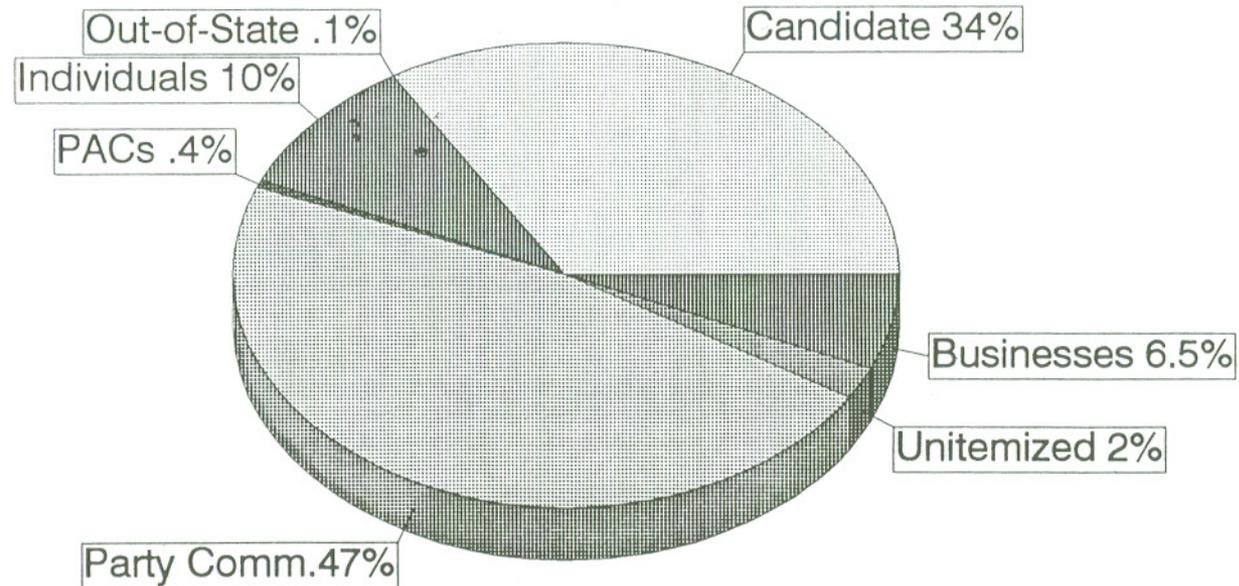
# Comparison of House Election Cycles Monetary Contributions



TWELVE YEAR COMPARISON OF MONETARY CONTRIBUTIONS REPORTED  
BY CANDIDATES FOR THE KANSAS HOUSE BY TYPE OF CONTRIBUTOR

TYPE OF CONTRIBUTOR	1982	1984	1986	1988	1990	1992	1994
Businesses, Corporations, Unions	\$75,320	\$75,328	\$95,389	\$150,674	\$191,850	\$220,222	\$230,945
Candidate / Spouse's Personal Funds	76,375	96,264	134,718	173,412	213,862	266,611	251,714
Individuals	263,620	310,126	288,420	498,558	702,393	616,816	702,531
Out-of-State Organizations	17,850	58,800	147,725	150,936	234,200	306,180	369,400
Political Action Committees	603,974	658,639	873,416	946,104	1,079,455	905,575	1,095,686
Party Committees	49,614	41,060	38,369	58,843	31,683	50,540	57,116
Unitemized and Miscellaneous	159,606	106,065	144,613	224,755	302,848	242,892	230,244
<b>TOTAL CONTRIBUTIONS</b>	<b>\$1,246,359</b>	<b>\$1,346,282</b>	<b>\$1,722,650</b>	<b>\$2,203,282</b>	<b>\$2,756,291</b>	<b>\$2,608,836</b>	<b>\$2,937,636</b>

# 1994 House Election Cycle Inkind Contributions by Category



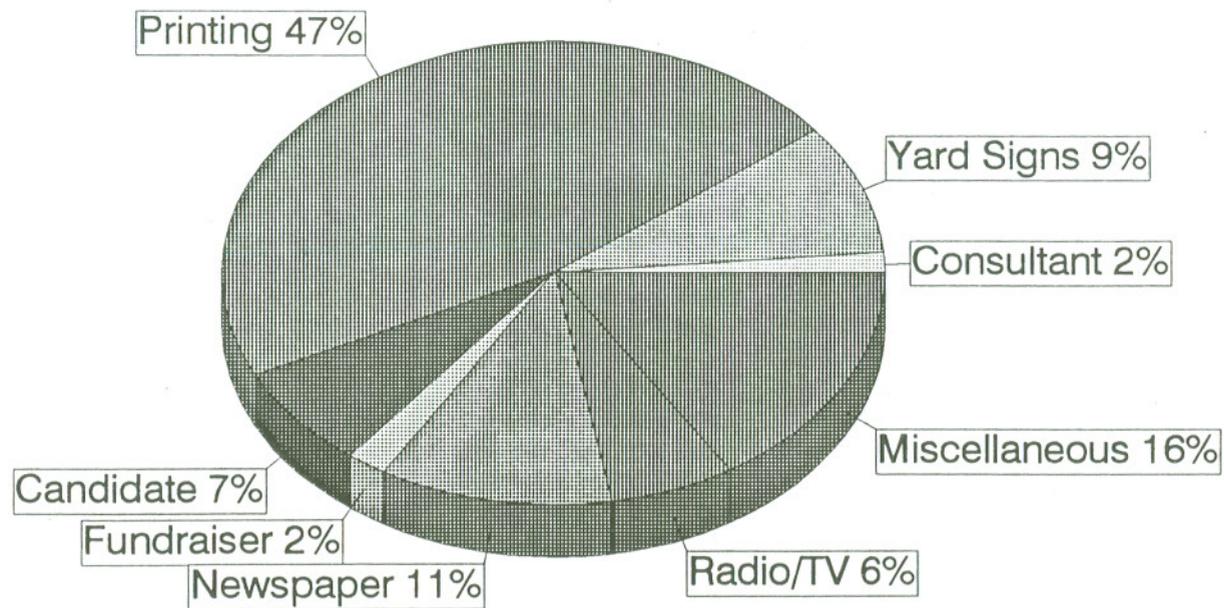
## KANSAS HOUSE 1994 INKIND CONTRIBUTIONS

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Non-Incumbent Libertarian & Independent
Businesses, Corporations, Unions	\$ 22,558.73	6.5%	\$ 6,779.06	\$ 15,779.67	\$ 2,021.15	\$ 6,831.84	\$ 4,757.91	\$ 8,947.83	-0-
Candidates/Spouse's Personal Funds	116,130.35	34.0%	19,792.21	96,338.14	4,779.80	43,066.43	15,012.41	51,605.40	1,666.31
Individuals	33,490.23	10.0%	8,475.22	25,015.01	2,557.57	6,686.59	5,917.65	18,328.42	-0-
Out-of-State Organizations	338.00	.1%	88.00	250.00	-0-	-0-	88.00	250.00	-0-
Political Action Committees	1,430.15	.4%	749.15	681.00	549.04	586.00	200.11	95.00	-0-
Party Committees	162,829.59	47.0%	35,448.51	127,381.08	17,234.59	40,486.49	18,213.92	86,894.59	-0-
Unitemized & Miscellaneous	7,543.58	2.0%	1,123.72	6,419.86	462.22	2,373.69	661.50	4,019.17	27.00
<b>Total Contributions</b>	<b>344,320.63</b>	<b>100.0%</b>	<b>72,455.87</b>	<b>271,864.76</b>	<b>27,604.37</b>	<b>100,031.04</b>	<b>44,851.50</b>	<b>170,140.41</b>	<b>1,693.31</b>

	Won	125		90	35	34	10	56	25	0
Number of Candidates	Lost	<u>164</u>		<u>16</u>	<u>148</u>	<u>14</u>	<u>76</u>	<u>2</u>	<u>63</u>	<u>9</u>
	Total	289		106	183	48	86	58	88	9

# 1994 House Election Cycle Expenditures by Category



## KANSAS HOUSE 1994 EXPENDITURES

TYPE OF EXPENDITURE	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Non-Incumbent Libertarian & Independent
Consultant	\$ 41,548	2%	\$ 35,268	\$ 6,280	\$ 2,190	\$ 5,167	\$ 33,078	\$ 1,113	-0-
Fundraiser	47,252	2%	32,325	14,927	5,376	6,258	26,949	8,669	-0-
Newspaper Advertising	307,734	11%	176,950	130,784	64,822	47,233	112,128	83,451	100
Printing, Postage and Distribution	1,241,211	47%	667,851	573,360	220,328	256,187	447,523	313,698	3,475
Radio and Television Advertising	163,883	6%	93,506	70,377	42,104	17,134	51,402	53,042	201
Yard Signs, Bumper Stickers, etc	244,237	9%	97,938	146,299	35,987	68,442	61,951	77,857	-0-
Reimbursement to Candidate	196,954	7%	125,805	71,149	30,717	29,573	95,088	41,500	76
Miscellaneous	423,115	16%	322,192	100,923	125,228	47,047	196,964	53,453	423
<b>Total Expenditures</b>	<b>2,665,935</b>	<b>100%</b>	<b>1,551,835</b>	<b>1,114,100</b>	<b>526,752</b>	<b>477,042</b>	<b>1,025,083</b>	<b>632,783</b>	<b>4,275</b>

Number of Candidates	Won	125		90	35	34	10	56	25	0
	Lost	164		16	148	14	76	2	63	9
	Total	289		106	183	48	86	58	88	9

# Expenditures

Demo/Repub\*\*Incumbent/Non-Incumbent

